

Anthony “Tony” Kitt



I am honored to serve as the Vice Chair of the Vantage West Board of Directors and respectfully ask for your vote to continue my service. I was raised in Tucson and earned a B.S. in Business Administration from Northern Arizona University before serving 20 years in the United States Air Force, retiring as a Lieutenant Colonel and Chief Financial Officer for the North American Aerospace Defense Command (NORAD).

Throughout my military career, I worked closely with credit unions on bases across the United States and abroad, supporting their strategic initiatives and providing insight into the unique needs of military members and their families. After retiring from the Air Force, I served as Chief Operating Officer of a large corporate credit union and later as a senior executive with the California and Nevada Credit Union League, where I led the League's business strategy and innovation efforts in support of the state's 300+ credit unions. I currently serve as Chief Executive Officer of Plexcity, a Credit Union Service Organization providing accounting, information technology, and human resources services to credit unions, and credit union affiliated organizations nationwide.

My career has been dedicated to strengthening the credit union movement, and I understand the financial and community impact a strong credit union can deliver. Vantage West's commitment to community investment and improving members' financial well-being continues to inspire me. I seek your vote to continue contributing strategic leadership and financial expertise to support Vantage West's mission and uphold the credit union philosophy of "People Helping People."

Hope Jensen Schau



I grew up in the credit union movement. My father was an Air Force veteran, farmer, high school science teacher, and coach who was deeply committed to community service. He took me to our local teachers' credit union to open my first savings account. His goal was to teach me about personal finances and civic responsibility. Those lessons became part of my belief system.

I am affiliated faculty at the University of Arizona's Eller College of Management and a business professor at the University of California Irvine. I

work with Arizona entrepreneurs, which has deepened my understanding of the financial needs of entrepreneurs and small business owners and what credit unions can do to better serve this community. My published research focuses on financial literacy, strategies to reduce debt and decrease dependence on debt, and how businesses can use innovation responsibly to improve access to goods and services and enhance operational efficiency without sacrificing the relationship-first service that distinguishes credit unions. I share research insights at credit union leadership events and have consulted with credit unions on strategy to meet evolving member needs. I served as a research fellow with the Filene Research Institute (the credit union industry's think tank), examining how technology shapes financial markets and consumer decision making. I later led Filene's Center of Excellence in Consumer Decision Making. In over 10 years of research in service of the credit union mission, I gained a deep understanding of the challenges credit unions face and the strategies that strengthen credit union performance.

For the last six years, I have continued my commitment to the credit union movement by serving on the Board of Directors for Vantage West. I bring practical experience in introducing innovation to both members and employees in ways that improve efficiency while strengthening the member experience. My priority is member financial wellbeing, expanding access and convenience while protecting safety, privacy, and trust. I am honored to serve with passionate and diligent Board colleagues, and to work with the talented Executive Coalition to enhance member experience and safeguard member assets.

If re-elected to the VVCU Board of Directors, it would be my privilege to represent my fellow members and their needs to the Executive Coalition, to actively pursue financial services that benefit members at various stages of their journey, and to vigilantly protect member assets.

Jose Rincon



Born in Mexico, I moved to Tucson in 1976 when I was 10 years old. I attended the University of Arizona where I met my wife of 37 years (Adriana). I graduated with a BS in Business Administration and completed the Entrepreneurship program. A few years later, I obtained a Master of Arts in Business Management.

My professional career includes more than 30 years in medical sales with Fortune 500 companies. I worked for Pfizer, Boston Scientific, and Bristol Meyers Squibb before stepping away from the corporate world in 2024. In addition, ever the entrepreneur, I have started two companies; a Real Estate company focusing on residential property management and brokerage, and a temp staffing agency providing contingency labor for healthcare facilities.

As a community stakeholder, I have volunteered with various non-profits over the years serving the needs of the youth in our community. These include Big Brothers/Big Sisters, Boys-n-Girls Clubs, Tu Nidito services for children, and The Tucson Conquistadores.

In my 6+ years as a Board Director with Vantage West, I have seen firsthand the challenges, opportunities, and successes of Vantage West. During this time, we have grown from \$2.0 billion to \$3.3 billion in assets. But as we look to the future, there's still work to do. Competitive, operational and legislative challenges continue to present obstacles. However, I believe strongly that Vantage West is uniquely positioned in our marketplace to succeed and thrive by continuing to fill an important role for our members and our community by continuing to provide essential and innovative products and services which help them navigate personal and business finances with a personal touch. We have a strong CEO surrounded by a talented Executive Team who are member-centric, working hard every day to deliver on our mission - to enhance our members' financial wellness while improving the quality of life in our community. This is a mission I am proud to serve and hope to be given the opportunity to continue to do so with re-election to the Board of Directors.