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**Media Contacts:**

Jill Casey  
Vantage West Credit Union  
520-917-6751  
[Jill.Casey@vantagewest.org](mailto:Jill.Casey@vantagewest.org)

Cynthia Miller  
Vantage West Credit Union  
520-917-6715  
[Cynthia.Miller@vantagewest.org](mailto:Cynthia.Miller@vantagewest.org)



**VANTAGE WEST NAMES DOWNIN NEW  
VP-MARKETING AND COMMUNICATIONS**

TUCSON, Arizona. (February 7, 2018) – Vantage West Credit Union, southern Arizona’s largest credit union, has named Andrew Downin as its new Vice President, Marketing and Communications. In his new position, Downin takes a lead role in providing strategic direction as well as managing marketing campaigns, public relations activities, community initiatives, and other business development ventures that benefit the membership and the communities served by the credit union.

Downin's career in the credit union movement spans over 20 years. Prior to joining Vantage West, he was Managing Director of Research at Filene Research Institute, the U.S. credit union industry's think tank. Previously, he led product development at SchoolsFirst FCU and was Vice President of Marketing at Partners FCU.

His perspectives on credit unions and consumer finance have been featured in publications including *The New York Times*, *Credit Union Magazine*, and *Credit Union Times*. He is on the faculty of Southwest CUNA Management School and has been a regular speaker at events across North America and Europe. Downin received his undergraduate degree in accounting from the University of Arizona and his MBA from Pepperdine University where he graduated first in his class. He is also a certified public accountant.

"I'm thrilled to return home to Arizona and join the Vantage West team. I look forward to bringing my experience and creativity to the marketing function so we can extend the tremendous impact the credit union has throughout the state. Together, we will continue to help our members and communities thrive," Downin said.

### **About Vantage West Credit Union**

*Vantage West is a \$1.9-billion financial institution and the largest credit union in southern Arizona, with 16 branches in Pima, Pinal, Maricopa and Cochise counties and serving a growing membership of nearly 150,000. Vantage West is a full-service financial institution, offering consumer and business loans, credit cards, and deposit products, as well as retirement accounts and other financial services. Recent accolades include the Credit Union of the Year Award given by Mountain West Credit Union Association, and Best Bank/Credit Union in the Arizona Daily Star Readers' Choice poll. Vantage West is federally insured by NCUA.*