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## VANTAGE WEST SCULPTURE FEATURED IN TUCSON METRO CHAMBER'S FIRST IMPRESSIONS PROJECT

TUCSON, Ariz. (Jan. 6, 2015) – Vantage West Credit Union (<u>www.vantagewest.org</u>), Southern Arizona's largest credit union, has joined five other local businesses as a sponsor of Tucson Metropolitan Chamber of Commerce's First Impressions Project.

The goal of the First Impressions Project is to create an eclectic collection of visual symbols that represent lifestyle, culture, history and community in Southern Arizona. As a part of the project, each sponsor contributed an art piece to the display that collectively tells a unique story about Tucson.

Vantage West's submission to the project, was a sculpture designed by Katharine Ramirez and Walt Silva, and created by Al Glann, a local Tucson sculptor. The Vantage West piece illustrates the credit union mantra of "People Helping People" in a beautifully designed piece of art, according to Robert D. Ramirez, president/CEO of Vantage West. He added, "The message is also reflective of what one might expect from their visit or relocation to Tucson, as the 'People Helping People,' message is also representative of the warm, friendly and helpful people of Tucson.

The First Impressions artistic display will be located on a section of Tucson Blvd. (between Tucson International Airport and Valencia Rd.), where the newly landscaped median and their sequence of art objects are located. It will serve as a greeting to newly arriving visitors and as a final gesture from the people of Southern Arizona as visitors head to the terminal for their return flights.

A ribbon cutting and dedication ceremony for the First Impressions Project will take place on January 9, 2015, at the Four Points by Sheraton Tucson Airport 7060 S. Tucson Blvd.

## **About Vantage West Credit Union**

Vantage West Credit Union is a \$1.3 billion financial institution in Arizona, which serves a growing membership of more than 130,000. Vantage West has branches in Pima, Pinal, Maricopa and Cochise counties and serves its vast international membership via online channels, as well. Vantage West is a full service financial institution, offering consumer and business loans, credit cards, and deposit products, as well as retirement accounts and other financial services. Vantage West is federally insured by NCUA. www.vantagewest.org