



FOR RELEASE

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Vantage West Promotes Kelly Mobley to VP, Digital Payments & Lending Solutions

TUCSON, AZ (JANUARY 21, 2025) – Kelly Mobley has been promoted to VP, Digital Payments & Lending Solutions for Vantage West Credit Union.

In this new role, Mobley will oversee initiatives to optimize the credit union’s digital banking platform, payments strategy, and lending technologies, continuing to drive innovation and excellence for the benefit of members and the community.

Mobley has been with Vantage West for 21 years, during which she has demonstrated exceptional leadership and expertise in member service, team development, and digital solutions. Most recently, she served as AVP, Digital Banking, where she successfully led the launch of Vantage West’s first-ever digital brand, [HUSTL](#).

As a passionate advocate for the credit union movement and self-service solutions, Mobley is committed to bringing cutting-edge technologies to improve member experiences and drive growth. Outside of work, she is an avid animal lover and supports local animal rescue organizations.

“I am truly excited to take on the role of VP, Digital Payment & Lending Solutions at Vantage West Credit Union,” said Mobley. “I look forward to building on our team’s achievements to improve efficiencies and deliver a best-in-class digital experience. I am honored to lead such a dedicated and talented team that consistently drives meaningful progress.”

For more information about Vantage West Credit Union and their leadership team, visit VantageWest.org/Leadership.

About Vantage West Credit Union

Striving to provide its members with the personalized service, knowledge, and honesty they deserve in a financial partner, Vantage West is proud to be among the largest credit unions in Arizona. From a one-room Air Force barrack almost 70 years ago to serving nearly 200,000 members in Southern Arizona, Vantage West has been dedicated to earning and rewarding the loyalty of the people and communities they serve, so they can all thrive together. Learn more at VantageWest.org.