



**FOR RELEASE**

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## **Vantage West Credit Union's Rob Hoyle Wins 2024 Arizona CIO of the Year ORBIE® Award**

**TUCSON, AZ (May 3, 2024)** –Rob Hoyle, Chief Information Officer (CIO) for Vantage West Credit Union, has been named the recipient of the 2024 Arizona CIO of the Year ORBIE® award in the corporate category.

The Arizona CIO ORBIE Awards is the premier technology executive recognition program in Arizona that honors chief information officers who have demonstrated excellence in technology leadership. CIOs are recognized in multiple categories, based on the size and scope of their organization and responsibilities. Rob was selected in the corporate category not only for the technological enhancements he has led, but for his unique approach to technology as a strategic driver for business growth rather than just as an internal service department.

"I am humbled and honored to be recognized for the efforts of our teams.," Rob said. "This award is a testament to the hard work and commitment of the talented technology, project management, information security, and digital banking teams at Vantage West."

He added, "Our teams continue to deliver value, drive innovation, and improve the experience for our members and staff alike. I am privileged to work alongside these individuals every day as we strive to provide world-class technology and service."

"We are incredibly proud of Rob and his outstanding achievement," said Sandra Sagehorn-Elliott, Vantage West CEO. "His innovative approach to technology has been instrumental in enabling us to better serve our members. This recognition truly speaks to Rob's commitment to excellence and leadership."

Rob will be honored among other finalists from some of Arizona's most notable organizations in an awards ceremony on May 3, 2024, at the Westin Kierland Resort and Spa in Scottsdale, AZ. To learn more about Arizona CIO ORBIE Awards visit [arizonacio.org/awards](http://arizonacio.org/awards).

### **ABOUT ROB HOYLE**

Rob joined Vantage West in August 2021 and leads the credit union's Technology, Business Intelligence, Programming, Digital Banking, and Application Development teams. Previously, he was CIO at Credit Union of America in Wichita, KS. In the past year, Rob and his team have introduced changes that enable Vantage West to provide stronger service and support to Members, including the introduction of text messaging, the deployment of a modernized ATM fleet, and enhancements to online and mobile banking.



## **ABOUT VANTAGE WEST CREDIT UNION**

Vantage West is one of Arizona's largest credit unions, with \$2.6 billion in assets and serving more than 174,000 Members. It was established in 1955 to serve airmen at Davis-Monthan Air Force Base. Today Vantage West serves Members via 20 locations across Arizona and across the globe with cutting-edge digital services. Vantage West offers consumer and business banking and retirement services and is federally insured by NCUA. To learn more visit [VantageWest.org](https://VantageWest.org).

