



**FOR IMMEDIATE RELEASE**

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## **VANTAGE WEST CREDIT UNION CELEBRATES FIRST ANNIVERSARY OF CRISMON GATEWAY BRANCH WITH SUCCESSFUL BLOCK PARTY**

MESA, AZ (May 4, 2022) – On Thursday, April 28, Vantage West hosted a block party to celebrate the first anniversary of its Crismon Gateway branch (1815 S. Crismon Rd, Suite 102 in Mesa).

The event was a success, with a diverse mix of attendees including Members, representatives from the local Chambers of Commerce, neighboring businesses, and invited guests. They enjoyed refreshments and many took a spin on the prize wheel, while we welcomed new Members with special offers. The festivities also included a ribbon-cutting ceremony.

### **“NOT A BANK”**

While Vantage West offers a robust variety of consumer and commercial financial services, [the credit union's advertising](#) boldly emphasizes the difference between Vantage West and traditional banks. In their branding, they cite their support for the diverse communities they serve, and participation in a wide array of community activities and events that strengthen the local economy.

### **ABOUT VANTAGE WEST'S CRISMON GATEWAY LOCATION**

Vantage West at Crismon Gateway embraces a “relationship banking” model reflected in innovative financial institutions across the country. This framework allows Relationship Bankers to provide virtually any service Members need, from consumer checking and savings accounts to immediately referring mortgage and commercial loan requests to the proper colleague, all in a modern and engaging environment.

### **ABOUT VANTAGE WEST CREDIT UNION**

Vantage West was established in 1955 to serve airmen at Davis-Monthan Air Force Base. Since then, the credit union has expanded to serve Members in Pima, Pinal, Maricopa, and Cochise counties. Vantage West has 20 locations across Arizona, including six in the Phoenix-area. Vantage West offers consumer and business banking services and is federally insured by NCUA. For locations and additional information visit [www.VantageWest.org](http://www.VantageWest.org).

***\*Please see related photos (2) that accompany the email.***