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MIKE TRUEBA APPOINTED TO LEAD VANTAGE WEST BUSINESS BANKING TEAM



TUCSON, Arizona. (May 4, 2018) – [Vantage West Credit Union](http://www.vantagewest.org) has named Michael (Mike) Trueba as its new Vice President & Manager of Business Banking. In his new role, he will lead the business banking team and efforts for southern Arizona’s largest credit union.

Trueba brings to Vantage West his expertise and knowledge in business and commercial banking, along with a genuine appreciation and understanding of local small business needs.

“I was born and raised in Arizona and am a graduate of the University of Arizona. I have been involved in Arizona business banking since 1976, having spent the last 22 years in Tucson in the community bank environment. Given our

experienced team of business bankers and lenders, combined with the strength of Vantage West and local decision makers, we will be able to deliver the products and services the local business community deserves,” said Trueba.

In his new leadership position, Trueba identifies and develops long-term strategies to grow Vantage West’s business banking relationships, in order to benefit both credit union members and the community. He also manages the financial needs of local small business owners by ensuring the credit union offers a competitive mix of products and services within its commercial portfolio.

Prior to joining Vantage West, Trueba held key executive positions in various commercial departments of local financial institutions. He was Executive Vice President & Assistant Chief Credit Officer at Bank of Tucson, Vice President of Credit Manager at Bank One Arizona, and Vice President of various departments at First Interstate Bank of Arizona, among others.

He also served in the board and committees of various organizations including the Southern Arizona CCIM (Certified Commercial Investment Member) Chapter, the Pima County Real Estate Research Council, and the Amphitheater Public Schools.

Trueba earned his bachelor’s degree from the University of Arizona, and later graduated from the University of Washington, Pacific Coast Banking School. He also obtained his CCIM designation after completing advanced coursework in financial and market analysis, and demonstrating extensive experience in the commercial real estate industry. CCIM designees are recognized as leading experts in commercial investment real estate.

About Vantage West Credit Union

Vantage West, southern Arizona’s largest credit union, is on a mission to ignite collaborative relationships with their members and the communities they serve, so all can thrive together. Vantage West offers consumer and business banking services, and is federally insured by NCUA. VantageWest.org