



## ***MEDIA ADVISORY***

### **Vantage West Filming Commercial at Chaffin's**

*Credit Union Offers Curtain Call for Tucson Diner During NFL's "Big Game"*

- WHO:** Vantage West Credit Union officials, local actors and production professionals.
- WHAT:** Vantage West Credit Union will film a commercial that will air during the NFL's "Big Game," using the historic space at Chaffin's, recently sold to new owners.
- WHEN:** **Wednesday, Jan. 6, 10 a.m.**
- WHERE:** Chaffin's, 902 E. Broadway Blvd., Tucson.
- VISUALS:**
- Local actors will be participating and local production professionals will be filming.
  - Iconic, vibrant interior space at Chaffin's.
  - Vantage West officials on site to discuss importance of showcasing Tucson and Tucson business in "Big Game" appearance.
  - Production professionals on site to discuss decision to spotlight the Chaffin's location before renovations to the property begin.

#### **ABOUT VANTAGE WEST:**

- Vantage West is a \$1.5 billion financial institution based in Tucson, which serves a growing membership of nearly 135,000.
- Vantage West is southern Arizona's largest credit union.
- This is the second consecutive year that Vantage West has filmed a commercial locally and advertised during the "Big Game."

#### **Media Contacts:**

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#### **About Vantage West Credit Union**

*Vantage West is a \$1.5 billion financial institution in Arizona, which serves a growing membership of nearly 135,000. Vantage West serves its membership via online channels and branches across Arizona, offering consumer and business banking services. Vantage West is federally insured by NCUA. [www.vantagewest.org](http://www.vantagewest.org)*

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