



**FOR IMMEDIATE RELEASE**

**Media Contacts:**

Jill Casey  
Vantage West Credit Union  
520-917-6751  
[Jill.Casey@vantagewest.org](mailto:Jill.Casey@vantagewest.org)

Cynthia Miller  
Vantage West Credit Union  
520-917-6715  
[Cynthia.Miller@vantagewest.org](mailto:Cynthia.Miller@vantagewest.org)

**VANTAGE WEST CELEBRATES MEMBERS ON  
INTERNATIONAL CREDIT UNION DAY**

TUCSON, Arizona. (October 4, 2017) – In unity with the credit union movement, Vantage West, southern Arizona’s largest credit union, is celebrating International Credit Union (ICU) Day on October 19 with in-branch member appreciation activities across its 17 branches in Tucson, Phoenix, Casa Grande and Tombstone, AZ.

Vantage West, along with more than 56,000 credit unions around the world, is taking this opportunity to show appreciation for its members and to celebrate the spirit and philosophy of credit unions of helping people achieve their goals. This is captured by the 2017 ICU Day theme, “Dreams Thrive Here,” announced by the Credit Union National Association (CUNA) and the World Council of Credit Unions.

“At Vantage West, we believe in fostering prosperous and thriving communities, built on collaboration. We create value to earn and reward member loyalty, knowing that when our members thrive, we thrive with them,” said Robert D. Ramirez, Vantage West President and CEO.

To mark this special day, members visiting any Vantage West branch can look forward to light refreshments and special coloring activities for the young ones. Friendly and knowledgeable branch staff

will also be on hand to assist members, and those wanting to become credit union members, with their financial needs.

And in a random gesture of member appreciation, all 17 Vantage West branches will surprise one lucky member visiting that day with a \$25 restaurant gift card as a special “Lunch on Us” treat.

To learn more about Vantage West, visit [vantagewest.org](http://vantagewest.org).

### **About Vantage West Credit Union**

*Vantage West Credit Union is a \$1.7-billion financial institution and the largest in southern Arizona, which serves a growing membership of nearly 150,000. Vantage West has 17 branches in Pima, Pinal, Maricopa and Cochise counties and serves its vast global membership via online channels, as well. Vantage West is a full-service financial institution, offering consumer and business loans, credit cards, and deposit products, as well as retirement accounts and other financial services. Vantage West is federally insured by NCUA.*