



FOR IMMEDIATE RELEASE

Media Contacts:

Jill Casey
Vantage West Credit Union
520-917-6751
Jill.Casey@vantagewest.org

Lisa Nicita
Olson Communications, Inc.
602-516-8803
lisa@olsoncomm.com

**VANTAGE WEST EXTENDS FISHER HOUSE SUPPORT BY
PARTICIPATING IN RADIOTHON, OPENING DONATION ACCOUNTS**

TUCSON, Ariz. (Oct. 28, 2014) – Vantage West Credit Union (www.vantagewest.org), Southern Arizona’s largest credit union, is extending its support for Tucson’s future Fisher House by participating in a radiothon this week to benefit the worthy foundation. As part of the Day of Giving, hosted by 104.1 FM KQTH on Wednesday, Oct. 29, Vantage West Credit Union will establish Fisher House donation accounts at each of its 17 branches, enabling anyone to begin contributing immediately.

Vantage West, one of the capital campaign’s first donors, has already pledged \$100,000 to the Fisher House Foundation to build a facility that eventually will host families of veterans seeking treatment at the Veterans Administration hospital in Tucson.

“We are committed to the Fisher House Foundation, and we will continue to support its mission to offer assistance to military families when they need it most,” Robert D. Ramirez, president and CEO of Vantage West Credit Union, said. “We encourage anyone who can to donate, because no donation is insignificant. Every dollar counts.”

A Fisher House is a home away from home for families of patients receiving medical care at major military and VA medical centers. The homes are normally located within walking distance

of the treatment facility or have transportation available. The Arizona Fisher House Foundation is raising \$3 million to help build Tucson's own Fisher House on the Southern Arizona Veterans Administration Health Care System campus.

The radiothon airs from 6 a.m. to 6 p.m., Wednesday, Oct. 29, on 104.1 FM KQTH.

About Vantage West Credit Union

Vantage West Credit Union is a \$1.3 billion financial institution in Arizona, which serves a growing membership of 130,000. Vantage West has branches in Pima, Pinal, Maricopa and Cochise counties and serves its vast international membership via online channels, as well. Vantage West is a full service financial institution, offering consumer and business loans, credit cards, and deposit products, as well as retirement accounts and other financial services. Vantage West is federally insured by NCUA. www.vantagewest.org

###