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**VANTAGE WEST CREDIT UNION RECEIVES AWARD FOR OUTSTANDING WEBSITE**

TUCSON, AZ– Vantage West Credit Union was recently honored with a Diamond Award, which recognizes outstanding marketing and business development achievements in the credit union industry.

The award was presented by the Credit Union National Association (CUNA) Marketing & Business Development Council, a national network comprised of over 1,100 credit union marketing and business development professionals.

"The Diamond Award competition is the most prestigious competition for excellence in marketing and business development in the credit union industry," said Michelle Hunter, Chair of the CUNA Marketing & Business Development Council, and SVP of Marketing & Development at Credit Union of Southern California. "Credit unions that receive these awards should be extremely proud of their accomplishments and know that their work represents the very best examples of creativity, innovation, relevance, and execution. The Diamond Awards are not easily earned and the CUNA Marketing & Business Development Council is proud to honor those who are deserving of this recognition."

Award winners were recognized at the council's 21<sup>st</sup> annual conference held March 12-15 in Orlando, FL. For more information on the Diamond Awards or to view the entire list of winners, go to [www.cunamarketingcouncil.org](http://www.cunamarketingcouncil.org).

For more information about Vantage West Credit Union, please visit [www.vantagewest.org](http://www.vantagewest.org)

Vantage West Credit Union is Southern Arizona's largest, with \$1.2 billion in assets. The credit union has 16 branches in Pima, Pinal and Maricopa counties.

The CUNA Marketing and Business Development Council is a member-led organization comprised of more than 1,100 credit union professionals from across the United States. The Council strives to provide superior educational and networking opportunities to help its members be recognized in the credit union industry as the premier experts in credit union marketing, business development, and related disciplines. The Marketing & Business Development Council is one of the six organizations that make up the CUNA Councils, a network of more than 5,500 credit union professionals. For more information, visit [www.cunacouncils.org](http://www.cunacouncils.org) or [www.cunamarketingcouncil.org](http://www.cunamarketingcouncil.org).