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## **Vantage West Credit Union Advertising to feature Coach Rich Rodriguez**

**TUCSON, AZ – Wednesday, August 28, 2013**

As Arizona Football kicks off its second season with Coach Rich Rodriguez, Vantage West Credit Union kicks off its fifth year as the official coin toss sponsor of Arizona Football. As part of the sponsorship, University of Arizona Head Football Coach, Rich Rodriguez will once again be featured in Vantage West's print, online, television and radio ads, as well as on billboards. The centerpiece of the promotion is a new limited edition signature football.

The footballs will be available at all Vantage West branches during football season or while supplies last. Anyone will be able to get one just by taking advantage of a qualifying service.

Coach Rodriguez recently completed the recording of the television commercial, which is scheduled to begin airing at the start of the season. He commented, "I appreciate the support that our football program has received from Vantage West, and I have thoroughly enjoyed working with the folks from Vantage West on the signature football promotion."

President/CEO Robert D. Ramirez said, "Vantage West has always been a strong supporter and a big fan of UA Athletics, because it helps build community." Like UA Football, Vantage West Credit Union has a rich tradition in Arizona. In fact, a large portion of Vantage West's membership consists of UA students, alumni and faculty.

Ramirez added, "We are excited to continue to be part of a new era in Arizona Football and we are looking forward to the new season."

Vantage West Credit Union is Southern Arizona's largest, with \$1.1 Billion in assets. The credit union has 15 branches in Pima, Pinal and Maricopa counties.

For more information about Vantage West Credit Union or to connect with us on Facebook or Twitter, visit [www.vwestcu.org](http://www.vwestcu.org).

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