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**Vantage West Credit Union Receives WorldatWork  
2017 Seal of Distinction**

*Recognized for Outstanding Commitment to Employee Engagement  
and Total Rewards Effectiveness*

TUCSON, Ariz. (January 25, 2017) – Vantage West Credit Union ([vantagewest.org](http://vantagewest.org)), southern Arizona’s largest credit union, today announced it has successfully earned the 2017 Seal of Distinction from WorldatWork, a nonprofit HR association and compensation authority.

The seal is a unique mark of excellence designed to identify organizational success in total rewards effectiveness. Vantage West is one of 160 organizations to be honored as a 2017 recipient. All of the 2017 recipients will be recognized during the WorldatWork Total Rewards Conference & Exhibition, held in Washington, D.C. from May 7-10.

“This Seal of Distinction means a lot to our credit union, and we value this recognition from WorldatWork. It validates our efforts to take care of our employees so they in turn can take care of our members,” said Sandra B. Lueders, Vantage West Vice President for Human Resources & Development.

Begun in 2012, the prestigious Seal of Distinction is awarded to companies that meet defined standards of workplace programs, policies and practices weighted on several factors, such as the

complexity of implementation, required organizational resources, perceived breadth of access and overall level of commitment from leadership. Applicants are evaluated on:

- Health & wellness
- Pay for time not worked
- Unpaid time off
- Retirement
- Perquisites
- Base pay
- Bonus programs
- Short-term incentives
- Long-term incentives
- Performance management
- Recognition
- Development opportunities
- Caring for dependents
- Culture initiatives & community involvement
- Financial wellness
- Workplace flexibility
- Workforce experience

“We congratulate all of the recipients of the 2017 Seal of Distinction. These recipients represent a wide variety of industries from across the U.S. and Canada, showing that the total rewards model applies to employers and employees everywhere,” stated Anne C. Ruddy, President and CEO of WorldatWork. “This year, we saw the highest number of applicants since the Seal of Distinction was created. I’m confident that this means an increasing number of companies are recognizing the importance of a workplace environment that benefits both the employer and employee.”

#### **About Vantage West Credit Union**

*Vantage West Credit Union is a \$1.6-billion financial institution in Arizona, which serves a growing membership of more than 140,000. Vantage West has 17 branches in Pima, Pinal, Maricopa and Cochise counties and serves its vast global membership via online channels, as well. Vantage West is a full-service financial institution, offering consumer and business loans, credit cards, and deposit products, as well as retirement accounts and other financial services. Vantage West is federally insured by NCUA. [vantagewest.org](http://vantagewest.org)*

#### **About WorldatWork®**

*The Total Rewards Association*

*WorldatWork is a nonprofit [human resources association](#) and compensation authority for professionals and organizations focused on compensation, benefits and [total rewards](#). It's our mission to empower professionals to become masters in their fields. We do so by providing thought leadership in total rewards disciplines from the world's most respected experts; ensuring access to timely, relevant content; and fostering an active community of total rewards practitioners and leaders.*

*WorldatWork has more than 70,000 members and subscribers worldwide; more than 80% of Fortune 500 companies employ a WorldatWork member. Founded in 1955, WorldatWork has offices in Scottsdale, Ariz., and Washington, D.C., and is affiliated with more than 70 human resources associations around the world.*