



MEDIA ADVISORY

Vantage West Filming Commercial at Chaffin's

Credit Union Offers Curtain Call for Tucson Diner During NFL's "Big Game"

- WHO:** Vantage West Credit Union officials, local actors and production professionals.
- WHAT:** Vantage West Credit Union will film a commercial that will air during the NFL's "Big Game," using the historic space at Chaffin's, recently sold to new owners.
- WHEN:** **Wednesday, Jan. 6, 10 a.m.**
- WHERE:** Chaffin's, 902 E. Broadway Blvd., Tucson.
- VISUALS:**
- Local actors will be participating and local production professionals will be filming.
 - Iconic, vibrant interior space at Chaffin's.
 - Vantage West officials on site to discuss importance of showcasing Tucson and Tucson business in "Big Game" appearance.
 - Production professionals on site to discuss decision to spotlight the Chaffin's location before renovations to the property begin.

ABOUT VANTAGE WEST:

- Vantage West is a \$1.5 billion financial institution based in Tucson, which serves a growing membership of nearly 135,000.
- Vantage West is southern Arizona's largest credit union.
- This is the second consecutive year that Vantage West has filmed a commercial locally and advertised during the "Big Game."

Media Contacts:

Jill Casey, Vantage West Credit Union, 520-917-6751, jill.casey@vantagewest.org.

About Vantage West Credit Union

Vantage West is a \$1.5 billion financial institution in Arizona, which serves a growing membership of nearly 135,000. Vantage West serves its membership via online channels and branches across Arizona, offering consumer and business banking services. Vantage West is federally insured by NCUA. www.vantagewest.org

###