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Vantage West and AZ Football Coach Rich Rodriguez Team up To Support Local Tucson Charities

Community votes will determine the \$10,000 Grand Prize Winner and more

TUCSON, Ariz. (Aug. 31, 2015) – Vantage West is kicking off Arizona football season, “Tucson Style,” by launching this year’s Commitment to Community Campaign alongside Arizona Football Coach Rich Rodriguez. During the coin toss at Arizona’s opening game, Vantage West will introduce eight local charities in a competition to win a grand prize of \$10,000, second place award of \$2,500 or \$1000 third place award.

“For more than 60 years Vantage West has been reinvesting our profits in the membership and in the communities we serve,” said Robert D. Ramirez, Vantage West president and CEO. “Commitment to Community showcases some of our area’s finest nonprofits and encourages our neighbors and friends to vote for their favorites in exchange for a chance to win autographed prizes – everyone wins!”

As the official Coin Toss Sponsor for Arizona Football, Vantage West will formally begin this year’s Commitment to Community Campaign on Kickoff Night, Thursday, Sept. 3 at 7 p.m., during the UA vs Texas-San Antonio home game.

The eight charities featured in this year’s Commitment to Community Campaign are Boys and Girls Clubs of Tucson, El Rio Community Health Center, Arizona Fisher House, Junior Achievement of Arizona, Pima Council on Aging, Children’s Miracle Network, Tucson Police Foundation and United Way of Tucson and Southern Arizona. (logos are available below).

Voting by the public will determine the winners, and daily voting is encouraged. Each vote will automatically register the voter for a chance to win a piece UA merchandise personally autographed by Coach Rodriguez. Winners will be announced weekly. The public can vote at vantagewest.org/commitment.

“Just like Arizona football, Vantage West has a rich tradition in southern Arizona,” said Rich Rodriguez, Arizona Head Football Coach. “I am happy to be part of the Commitment to Community Campaign—it’s a great way to integrate our community’s passionate support for Arizona football with our equally strong commitment to help organizations in our community that serve others.”

Vantage West Credit Union is a \$1.5 billion financial institution based in Arizona, which serves a growing membership of nearly 135,000 via branches and online channels as well. Vantage West offers consumer and business banking services, and is federally insured by NCUA.
www.vantagewest.org

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