

## **FOR IMMEDIATE RELEASE**

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## **VANTAGE WEST NAMED 2017 CREDIT UNION OF THE YEAR**

Award Presented by Mountain West Credit Union Association



Robert D. Ramirez, Vantage West President & CEO

TUCSON, Arizona. (September 26, 2017) – Vantage West Credit Union, southern Arizona's largest credit union, was honored with the 2017 Credit Union of the Year Award (Over \$500 Million Asset Category) by the Mountain West Credit Union Association (MWCUA). This is in recognition of the credit union's

innovation and outstanding achievements in the various areas of day-to-day operations. The MWCUA includes credit unions from Arizona, Colorado and Wyoming.

Robert D. Ramirez, Vantage West President and CEO, accepted the prestigious award on behalf of the credit union during the 2017 10th Annual Star Gala in Denver, CO. The event is held each year to honor outstanding credit unions and credit union professionals for their dedication to the credit union movement and for making a difference in their communities.

"It is a great honor for Vantage West to be recognized by our peers. This award is a testament of our dedication to serve our membership and our community with innovative products and services, and personalized member service, so we can all thrive together," Ramirez said.

Vantage West was named 2017 Credit Union of Year as a result of its achievements in various areas. These include:

- A strong financial performance in such areas as deposit and loan growth, membership growth,
   and healthy return on assets
- The innovative approaches it has taken to enhance the member experience through convenient online and digital platforms. These include continuous upgrades to its mobile app, as well as offering a new online account opening platform and online mortgage website portal.
- Its strong partnerships with local nonprofits and business organizations with whom the credit union shares the common goal of building a strong local economy, and
- Its commitment to engage in public service efforts. This is exemplified by its partnership with local law enforcement and the Arizona Department of Agriculture in an Anti-Skimming Alliance to combat card skimming at gas pumps.

To learn more about Vantage West, visit <u>vantagewest.org</u>.

## **About Vantage West Credit Union**

Vantage West Credit Union is a \$1.7-billion financial institution and the largest in southern Arizona, which serves a growing membership of nearly 150,000. Vantage West has 17 branches in Pima, Pinal, Maricopa and Cochise counties and serves its vast global membership via online channels, as well. Vantage West is a full-service financial institution, offering consumer and business loans, credit

cards, and deposit products, as well as retirement accounts and other financial services. Vantage West is federally insured by NCUA.

## **About Mountain West Credit Union Association**

The Mountain West Credit Union Association is the regional trade association representing 125 member credit unions, 3.1 million credit union members, and \$34 billion in assets throughout Arizona, Colorado and Wyoming. Mountain West serves and supports member credit unions through advocacy, communications, community outreach, education & training, operational assistance, public affairs, and regulatory compliance assistance.