

## FOR IMMEDIATE RELEASE

Media Contacts:
Jill Casey
Vantage West Credit Union
520-917-6751
Jill.Casey@vantagewest.org

Lisa Nicita
Olson Communications, Inc.
602-516-8803
lisa@olsoncomm.com

## VANTAGE WEST CREDIT UNION MARKS INTERNATIONAL CREDIT UNION WEEK BY GIVING BACK

TUCSON, Ariz. (Oct. 3, 2014) – Vantage West Credit Union (<a href="www.vantagewest.org">www.vantagewest.org</a>), Southern Arizona's largest credit union, takes great pride in its commitment to the communities it serves. It is with that spirit that Vantage West Credit Union joins fellow credit unions around the world to mark International Credit Union Week, Monday, October 13 through Friday, October 17 (and International Credit Union Day on October 15), a day that highlights the global benefit of local service. During International Credit Union Week, Vantage West will participate with seven other credit unions from the Mountain West Region in a cooperative advertising campaign to help generate awareness of the credit union movement, and celebrate the 100 million member milestone achieved earlier this year

Vantage West understands the value of supporting the local community, going so far as to offer employees up to 16 hours of paid time away from the office each year to volunteer. In recent months, Vantage West and its employees have offered financial and volunteer support for dozens of local entities, ranging from Junior Achievement, to Tucson Children's Miracle Network, the American Cancer Society's Climb to Conquer Cancer, and United Way's Days of Caring.

Most notably, Vantage West recently donated \$100,000 to the Arizona Fisher House Foundation, which is raising money to build a home for families of injured or ill veterans or military members

traveling to Tucson for treatment. Robert D. Ramirez, president and CEO of Vantage West, said outreach and involvement are central to connecting with a community and its local credit union members.

"Giving back is part of our culture at Vantage West," Ramirez said. "If given the opportunity, everyone can make an impact. And, at Vantage West, we're all about providing opportunities for individuals to make an impact in their own lives, as well as in the communities where they live and work."

As a way to give back to members and potential members during International Credit Union Week, Vantage West Credit Union will cover the membership "par value," that is usually required in order to establish credit union membership for new members at each of its 17 branches across Phoenix and Southern Arizona. In addition, Vantage West will offer a promotional share certificate rate of 1.25 percent, providing a chance to make hard-earned dollars "give back" a little more.

## **About Vantage West Credit Union**

Vantage West Credit Union, a \$1.3 billion financial institution in Arizona, which serves a growing membership of 130,000 via 17 branches and online channels. Vantage West offers consumer and business loans, credit cards, and deposit products, as well as retirement accounts and other financial services.

Some products and services are subject to approval. Certain restrictions and fees may apply. Subject to change. Federally insured by NCUA.

www.vantagewest.org