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MARTINEZ NAMED MEMBERS INSURANCE & INVESTMENTS FINANCIAL ADVISOR OF THE MONTH



TUCSON, Arizona. (December 15, 2017) – Vantage West Financial Advisor Christian Martinez was recently named MEMBERS Insurance & Investments Financial Advisor of the Month by CUNA Mutual Group.

The **Financial Advisor of the Month** recognition is awarded to individuals who demonstrate sales success with MEMBERS products from CMFG Life Insurance Company and MEMBERS Life Insurance

Company. Advisors are selected for their impact on customers and ability to inspire and motivate others, as well as their passion for meeting the investment and insurance needs of their clients.

"It is an honor for me to serve Vantage West Credit Union members with passion and confidence, knowing that I am looking after their best interest. I have been in the financial services industry for more than 12 years and have partnered with many different companies. Given the vast investment strategies and products to choose from, MEMBERS Products provides solutions that are competitive and easy to understand. Most importantly, it meets the needs and expectations of credit union members whom I serve," Martinez said.

As a registered representative with CUNA Brokerage Services, Inc. (CBSI), Martinez specializes in retirement planning, wealth management, financial planning, and risk management. He is also a licensed representative of CMFG Life Insurance Company, and is able to help credit union members with personalized strategies for their investment and insurance needs.

Notably, Martinez is the third Vantage West Financial Advisor to receive MEMBERS recognition. In 2016, Vantage West Financial Advisor Stephanie Morales, CRPC[©], Vice President – Wealth Management, and Financial Advisor Kenneth McGlamery were also named MEMBERS Insurance & Investments Financial Advisor of the Month (in separate occasions) for their dedication in serving the needs of Vantage West Credit Union members.

About Vantage West Credit Union

Vantage West is a \$1.9-billion financial institution and the largest credit union in southern Arizona, with 16 branches in Pima, Pinal, Maricopa and Cochise counties and serving a growing membership of nearly 150,000. Vantage West is a full-service financial institution, offering consumer and business loans, credit cards, and deposit products, as well as retirement accounts and other financial services. Recent accolades include Credit Union of the Year given by Mountain West Credit Union Association, and Best Bank/Credit Union in the Arizona Daily Star Readers' Choice poll. Vantage West is federally insured by NCUA. <u>vantagewest.org</u>

About CUNA Mutual Group

MEMBERS Life Insurance Company (MEMBERS Life) is one of the companies in the CUNA Mutual Group, a leading provider of financial services to credit unions and their members worldwide. CMFG Life Insurance Company (CMFG Life), the parent company of MEMBERS Life and the first company in the group, was founded in 1935 by pioneers of the credit union movement, out of the belief that insurance was as fundamental to their mission as savings and lending.

Securities sold, advisory services offered through CUNA Brokerage Services, Inc. (CBSI), member FINRA/SIPC, a registered broker/dealer and investment advisor. CBSI is under contract with the financial institution to make securities available to members. Not NCUA/NCUSIF/FDIC Insured. May Lose Value. No Financial Institution Guarantee. Not a deposit of any financial institution. CBSI is a registered broker dealer in all fifty states of the United States of America.

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